

Lisa Stinson, CPA

Organization: Crowe LLP

Title: Managing Director

Background

I graduated from Illinois College with a degree in accounting and subsequently obtained my MBA at the University of Illinois at Springfield. I am a Certified Public Accountant (CPA) and have dedicated over 20 years to a successful career in public accounting at Crowe LLP.

As a partner-elect at Crowe LLP, I have specialized in providing accounting, auditing, and consulting services to government and not-for-profit entities. My expertise encompasses a wide range of areas, including financial reporting, grants management, internal controls, risk assessments, compliance, indirect costs, and operational improvements.

I have actively engaged with NGMA for over five years. I have had the privilege of presenting multiple times at NGMA's Annual Grants Training and have shared insights with local members as the NGMA Springfield Chapter chair.

My educational background, extensive experience in the grant space, and active involvement with NGMA has equipped me with a comprehensive skill set and a deep understanding of the challenges and opportunities in the grant field. I am confident my expertise and dedication make me a strong candidate for the Board position.

Professional Experience

Currently, I engage with government and not-for-profit sector clients aiding in navigating the post-award grant life cycle. This includes offering guidance and support on topics including grant compliance, financial reporting, indirect cost negotiation/management, and audit readiness. These services help clients to optimize their grant management processes and ensure they meet the necessary requirements and regulations.

In addition, I hold a leadership role at Crowe LLP overseeing training for our Risk Public Sector group. My responsibilities encompass curriculum development and delivery, allowing our team to be equipped with the necessary knowledge and skills to excel in the field. In 2024, I spearheaded training initiatives internally and externally on various grant-related topics, including grant reporting, grant reconciliations, grant policies and procedures, government accounting, indirect cost rates, Uniform Guidance and FAR, subrecipient monitoring methodologies. These training sessions enhance our team and clients in critical areas and keep them up to date with the latest industry developments.

I am committed to driving excellence in the regulatory compliance space both within our organization and in assisting our clients.

Vision/Direction for NGMA

The regulatory landscape surrounding grants is constantly evolving, creating a pressing need for comprehensive training and networking opportunities to address the challenges faced by grants professionals. I firmly believe NGMA's vision and commitment to the grant industry is on a positive trajectory. To contribute, I am eager to leverage my expertise, allowing me to assist the needs of grant managers from compliance and operational perspectives. In addition, I can help NGMA lead grant managers in promoting grant performance outcomes more efficiently and transparently.

I am passionate about ensuring NGMA reaches all grant managers and provides them needed assistance. I recognize the importance of controls and compliance in grant management, while also understanding the resource constraints faced by organizations. By advocating for practical and innovative solutions, I aim to help NGMA thrive.

I am dedicated to supporting NGMA's vision of growth, providing grant managers with resources, training, and networking opportunities needed to excel. With my diverse background and deep understanding of the grant landscape, I am confident I can contribute to the organization's continued success.

Governance Skills

1. Strategic Planning: I possess the ability to think strategically and contribute to the development and execution of short and long-term plans and goals. This includes assessing the organization's current position, identifying opportunities and risks, and aligning strategies with NGMA's mission and vision.

2. Financial Oversight: With my background in accounting and auditing, I have a strong understanding of financial management and can provide valuable insights into budgeting, financial reporting, and risk management. This will assist with NGMA's sound financial practices and accountability.

3. Compliance and Risk Management: I have experience in navigating regulatory requirements and managing risks. This includes understanding compliance frameworks, implementing internal controls, and mitigating potential risks to protect NGMA's reputation and continued ethical practices.

4. Board Governance: With my previous board experience, I am familiar with best practices in board governance, including roles and responsibilities, board composition, and effective decision-making processes. I can contribute to fostering a culture of transparency, accountability, and collaboration within the board.

Additional Skills/Knowledge/Strengths

1. Organization: A strong aptitude for organization and attention to detail, allows me to effectively manage complex tasks, prioritize responsibilities, and complete projects efficiently. My organizational skills contribute to my ability to handle multiple responsibilities and meet deadlines.

2. Great Communication Skills: I excel in both written and verbal communication, enabling me to effectively convey ideas, collaborate with others, and build strong relationships. I am adept at tailoring communication styles to different audiences, providing clarity and understanding in interactions.

3. Accountability and Integrity: I firmly believe in taking ownership of my actions and accountability for my commitments, while holding myself to the highest ethical standards. I consistently strive to deliver high-quality work and exceed expectations. This contributes to a culture of responsibility and reliability within the board, setting a positive example for others.

4. Decision-Maker: I possess the ability to make informed and effective decisions through a strong analytical mindset and the capacity to gather and evaluate relevant information, weigh different perspectives, and consider potential outcomes to make well-reasoned decisions aligning with NGMA goals.