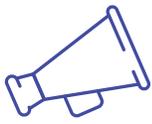


NGMA is a dynamic and growing organization that recognizes the value in and the responsibility for creating a meaningful three-year strategic plan. We believe this plan will continue to guide us in our mission to be the **membership association leader** providing resources for grants professionals and practitioners to support **high levels of competency** and **standards of excellence**.

NGMA represents and supports the needs of all grants management professionals and stakeholders. We offer **professional development** and **certification opportunities**. We articulate standards and advance effective grants stewardship. We promote the value of **effective grants management** to grantor and grantee organizations.

Our strategic goals that we intend to focus on for the next three years:



Enhance
outreach and
marketing



Build
organizational
capacity



Increase
membership growth
and engagement



Enhance
opportunities for
education

NGMA is:

A National Leader — in grants and program management and compliance matters, representing the interests of a diverse community of public and private organizations, including federal, state, and local government agencies; nonprofits; institutions of higher education; tribal entities; foundations; commercial organizations such as consulting, accounting, and law firms; and any other organization that receives or awards grants or supports that process. The industry seeks out our opinion; we are major players in shaping policy and national trends.

Dedicated to Excellence and Inclusion — delivering programs and services to foster and strengthen the dynamic relationships between and among representatives of grant making agencies and grant recipients, including grants management specialists, program analysts, sponsored program directors, program directors, grants management officers, grant coordinators, grant developers, project directors, auditors, finance officers, policy developers, grant accountants, and attorneys; and

Learning and Growing — committed to offering a variety of learning mechanisms to increase the knowledge and skills of its members and other grant stakeholders, including member and industry networking opportunities; timely and practical communications and publications; web-based and live training events; a content-rich and forward-looking annual training conference; and organizational leadership opportunities.